

CATALOGUE

01

Brand design
品牌设计

02

Logo design
标志(字体)设计

03

Poster design
海报设计

01 BRAND DESIGN

品牌设计

◆ SHANHAZHIWAI
山茶之外

◆ CH LIGHT PHOTOGRAPHY STUDIO
尘光摄影

◆ FANJING
梵净

SHANCHA
ZHIWAI

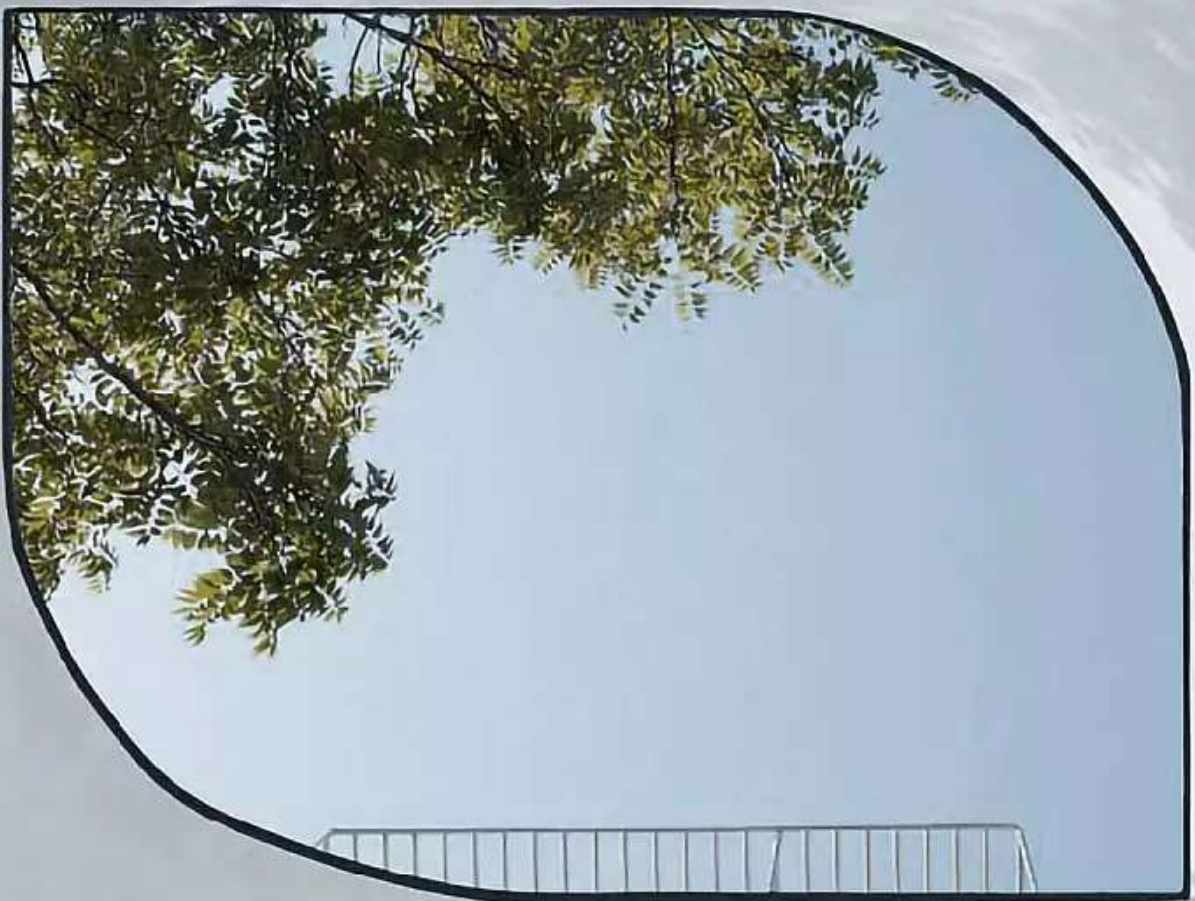


SHAN CHA ZHI WAI
TEAHOUSE

山茶之外



每天一杯中国茶
A CUP OF CHINA TEA EVERY DAY



SHAN CHA ZHI WAI
TEAHOUSE

山茶之外

SHANHAZHIWAI
TEAHOUSE

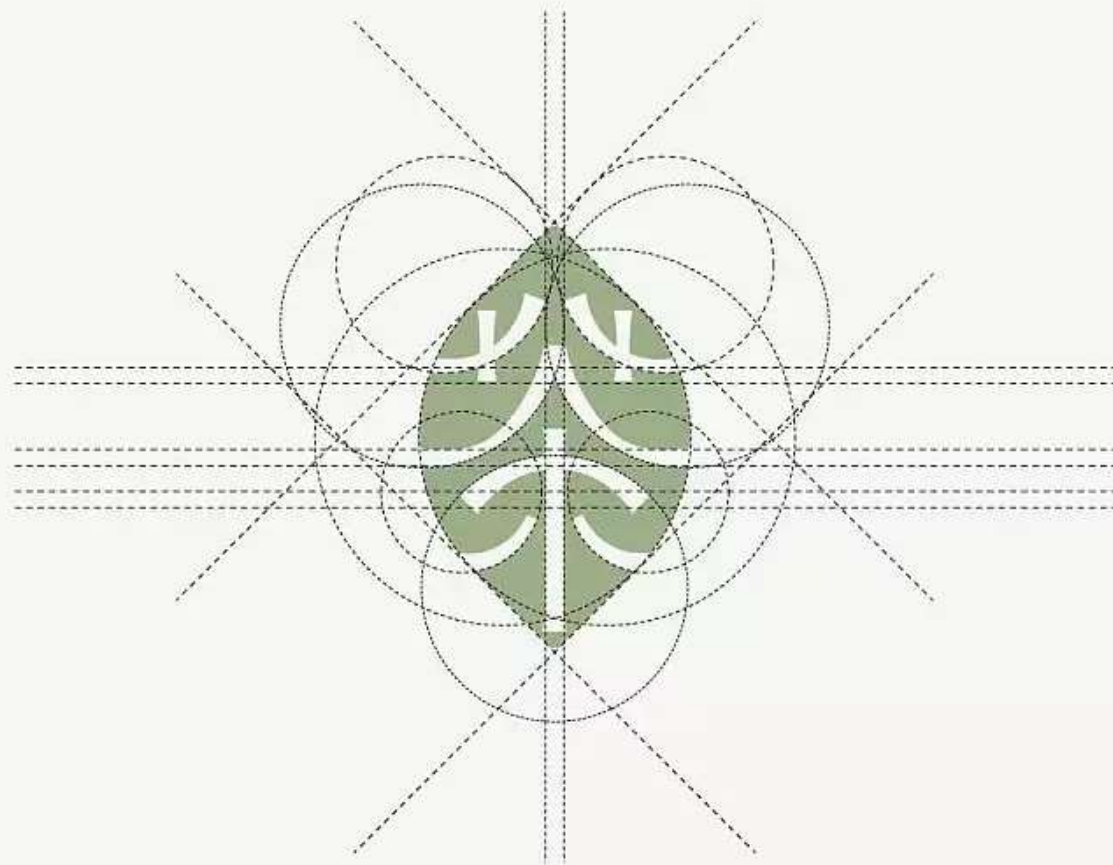
山茶之外 亦有生活态度
无论故乡 还是远方

CAMELLIA ALSO HAS AN ATTITUDE TOWARDS LIFE
WHETHER IN HOMETOWN OR FAR AWAY



STANDARDIZED
DRAWING

SHANHAZHIWAI
TEAHOUSE

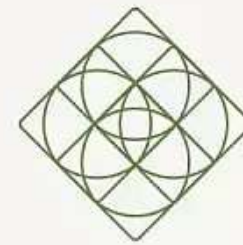
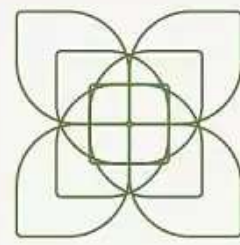
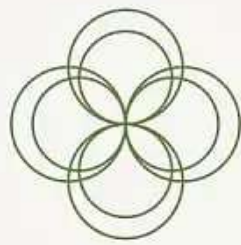
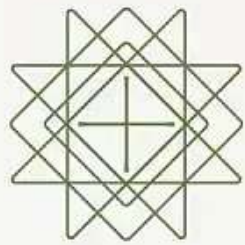
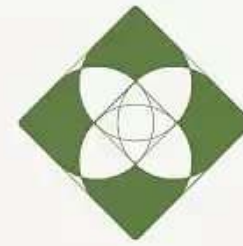
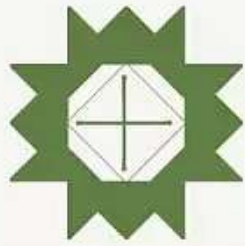


SHANHAZHIWAI
TEAHOUSE

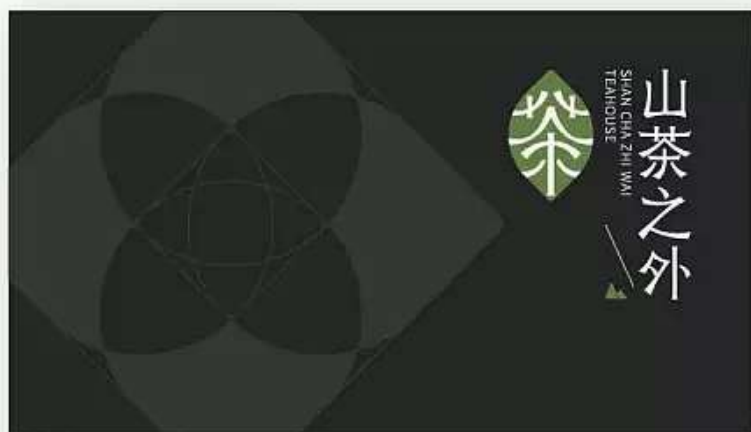


CAMELLIA ALSO HAS AN ATTITUDE TOWARDS LIFE
WHETHER IN HOMETOWN OR FAR AWAY





SHANCHA
ZHIWAI



每天一杯中国茶
A CUP OF CHINA TEA EVERY DAY



铁观音

TIEGUANYIN

¥350/500g

茶叶品类: 青茶

产地: 福建省安溪

特征: 茶条卷曲, 肥壮圆结, 色泽砂绿, 有天然馥郁的兰花香, 滋味醇厚甘润, 俗称有“音韵”。



安吉白茶

ANJIBAICHA

¥350/500g

茶叶品类: 绿茶

产地: 浙江省湖州市安吉县

特征: 茶叶嫩绿嫩黄, 芽如二鹿, 色泽翠绿, 白毫显露, 滋味鲜爽, 收笋, 陈香幽雅, 且耐冲泡生津。



普洱生茶

PUERSHENGCHA

¥330/500g

茶叶品类: 普洱

产地: 云南省普洱市

特征: 条状较直, 稠密, 有强烈的茶味, 甜香, 汤色较浅或黄绿。



老寿眉

LAOSHOU MEI

¥350/500g

茶叶品类: 白茶

产地: 福建省宁德市

特征: 有茶叶性的肥硕, 芽叶连枝, 无毫茸, 叶背卷如眉, 香气清冽。



乌龙茶

WULONGCHA

¥288/500g

茶叶品类: 青茶

产地: 广东省凤凰山

特征: 有天然花香, 滋味, 滋味浓, 醇, 爽, 甘, 生津, 提神醒, 享有美誉, 色泽, 翠绿, 叶甘“心香”。



鸭屎香

YASHIXIANG

¥350/500g

茶叶品类: 青茶

产地: 广东省潮州市

特征: 茶叶条索粗壮, 匀整挺直, 色泽黄绿, 油润光亮, 并有乌砂斑点, 富有“鸭叶似猫舌”之称。



祁红香螺

QIHONGXIANGLUO

¥350/500g

茶叶品类: 红茶

产地: 安徽省祁门县

特征: 外形条索紧结, 色泽乌润, 汤色红艳明亮, 滋味醇厚, 香气馥郁, 且耐冲泡。



SHANCHA ZHIWAI



· 安静舒适
· 健康适口
· 品类繁多

COMFORTABLE
HEALTHY PALATABILITY
VARIOUS CATEGORIES



品鉴茶山之韵
享受轻饮时光
TASTE THE CHARM OF TEA MOUNTAINS
AND ENJOY A LIGHT DRINK.

TEAHOUSE

SHANCHA ZHIWAI



闻而赏其香
观而阅其妙
WEN ER SHANG QI XIANG
GUAN ER YUE QI MIAO



TEAHOUSE

· 安静舒适
· 健康适口
· 品类繁多

COMFORTABLE
HEALTHY PALATABILITY
VARIOUS CATEGORIES

每天一杯中国茶

A CUP OF CHINA TEA EVERY DAY



SHANCHA
ZHIWAI



山茶之外
SHAN CHA ZHI WAI
TEAHOUSE





SHANCHIA ZHIMAI

SHANCHIA
ZHIMAI



SHANCHIA ZHIMAI
山茶之外



山茶之外

SHAN CHA ZHI WAI
TEAHOUSE

SHANCHA
ZHUYAN

每天一杯中国茶
A CUP OF CHINA TEA EVERY DAY

OPENING HOURS
7.30 AM - 10.30 PM

• BRAEKFAST •
• LUNCH •
• DINNER •

CH LIGHT

PHOTOGRAPHY STUDIO



GOOD TIME, DON'T BE LATE.
COME AND MAKE A CARD.



尘光摄影 CH LIGHT
PHOTOGRAPHY STUDIO

定格时间
Freeze time

YEAH!

记录每一个故事
Record every story

来 看我
KACHA

留住美好
Retain beauty

靠近一点

GOOD TIME
DON'T BE LATE
COME AND
MAKE A CARD

美好时光
别迟到
快来打个卡

KACHA

一个致力于发现美丽与光的
年轻潮流摄影品牌

Freeze time



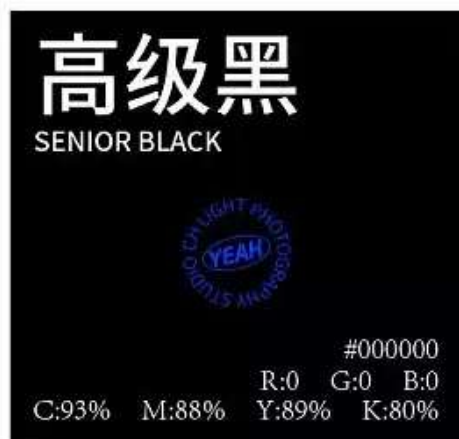
Retain beauty



Record every story

BLACK AND WHITE
MANUSCRIPT






尘光摄影
 CH LIGHT
 PHOTOGRAPHY STUDIO

新店开业 限时特惠
 (9.30日-9.31日)
 进店消费即打五折

美好时光
 别迟到
 快来打个卡

5折

CH LIGHT PHOTOGRAPHY
 ONE DEDICATED TO DISCOVERING BEAUTY AND LIGHT. YOUNG FASHION PHOTOGRAPHY BRAND



CH LIGHT PHOTOGRAPHY
 ONE DEDICATED TO DISCOVERING BEAUTY AND LIGHT. YOUNG FASHION PHOTOGRAPHY BRAND





尘光摄影
 CH LIGHT
 PHOTOGRAPHY STUDIO



**美好时光
 别迟到
 快来打个卡**

CH LIGHT PHOTOGRAPHY
 ONE DEDICATED TO DISCOVERING BEAUTY AND LIGHT.
 YOUNG FASHION PHOTOGRAPHY BRAND

*Good time
 Don't be late
 Come and make a card*



定格时间
 Freeze time


尘光摄影
 CH LIGHT
 PHOTOGRAPHY STUDIO



尘光摄影
CHEN GUANG
PHOTOGRAPHY STUDIO

双十一快来定套写真
发现无限魅力 塑造全新自我

**酷帅型男
集结地**

11.11新套系 × 限量抢订

NEW STYLE

尘光摄影 CHEN GUANG PHOTOGRAPHY STUDIO

YEAH

尘光摄影
CHEN GUANG
PHOTOGRAPHY STUDIO

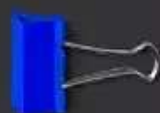
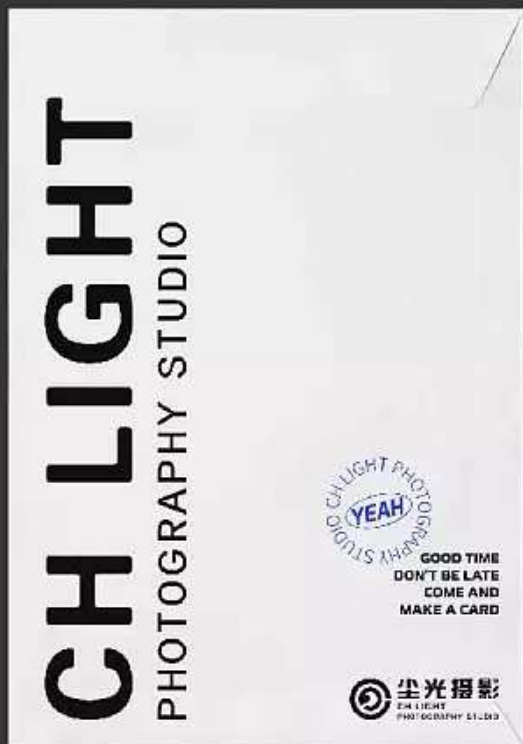
双十一快来定套写真
发现无限魅力 塑造全新自我

一个致力于发现美丽与光的
年轻专业的摄影团队

向往美好

NEW STYLE

11.11新套系 × 限量抢订





COOL GIRL

TEMPERAMENT TRENDY IMAGE PORTRAIT

酷女孩个性写真

立即预约

关注动态 发现新风格 塑造最美的自己

最新产品

证件经典通用照

职业形象照

文艺照

花颜照

轻婚纱

个性写真

COOL GIRL

TEMPERAMENT TRENDY IMAGE PORTRAIT

酷女孩个性写真





CH LIGHT

PHOTOGRAPHY STUDIO



尘光摄影 CH LIGHT
PHOTOGRAPHY STUDIO

GIVE WHAT YOUR HEART WANTS
PURE AND PURE CHARM

梵^{Fan} 净^{Jing}

予你心之所向的纯粹净透魅力
GIVE YOUR HEART THE PURE AND PURE CHARM

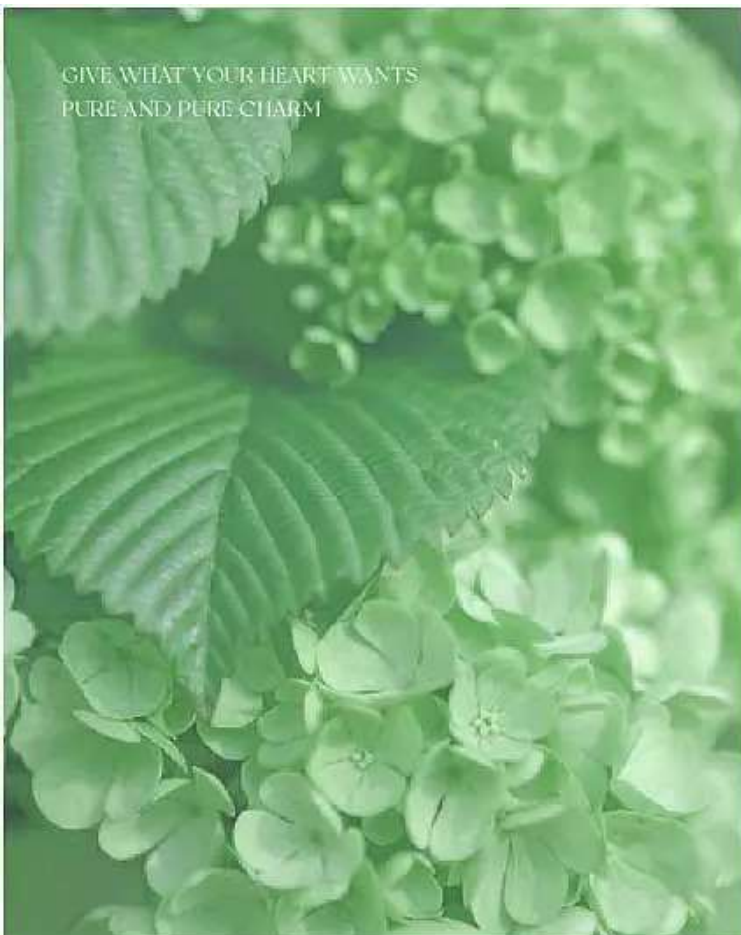
FANJING



PURE NATURAL ORGANIC
PLANTS ARE BORN IN PURE SOIL.



GIVE WHAT YOUR HEART WANTS
PURE AND PURE CHARM



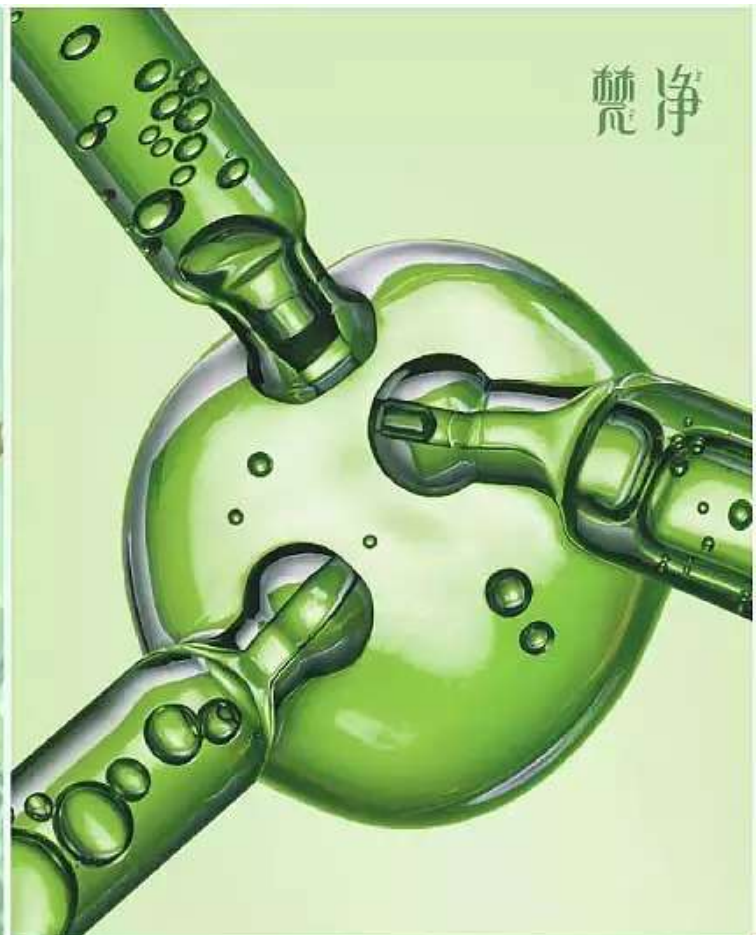
天然

NATURAL



净透

CLEAR



纯净

纯粹

PURE

REFERENCE COLOUR



梵净

BUD GREEN

#CFEE91

R:207 G:238 B:145

C:27% M:0% Y:53% K:0%

JIALING WATER GREEN

#B7E2B7

R:183 G:226 B:183

C:35% M:0% Y:38% K:0%

KOU SHAO GREEN

#1E5128

R:30 G:81 B:40

C:87% M:56% Y:100% K:30%

A close-up photograph of a perfume bottle's nozzle, which is a clear glass structure with a black cap. The nozzle is positioned at the top center, with a white flower, possibly a carnation, placed directly beneath it. The flower's petals are layered and have a slight greenish tint. The entire scene is framed by a large, thin, clear glass oval. The background is a soft, light green color.

予你心之所向的纯粹净透魅力

GIVE YOUR HEART THE PURE AND PURE CHARM

LOGO STANDARDIZED DRAWING



梵净

山茶花海洋保湿面霜
CANDY TEA SEA MOISTURIZING CREAM

持久水漾动力 为肌肤注满保湿润泽力

LONG-LASTING SHUI YANG POWER
FILL THE SKIN WITH MOISTURIZING POWER

天然
NATURAL

纯粹
PURE

净透
CLEAR



梵净研发团队潜心十年专研配方
(含山茶籽油、山茶花、山茶叶的活性精华)

予你沁之伊可露其轻盈透感
GIVE YOU A LIGHTY FEELING AND TOUCHER

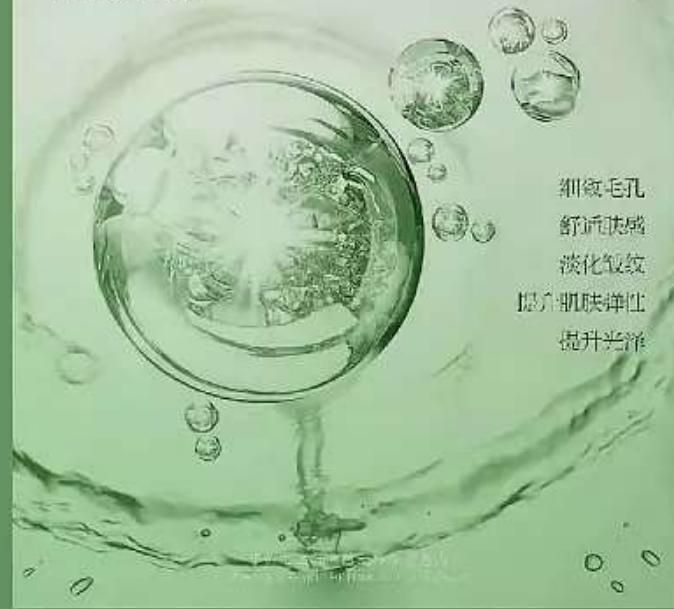
梵净

山茶花修护精华
CANDY TEA ESSENCE

抵御5大 肌肤老化迹象

RESIST THE 5 BIG SIGNS OF SKIN AGING

蕴含山茶花精萃的
密集赋活力



细致毛孔
舒通肤感
淡化皱纹
提升肌肤弹性
提升光泽

予你沁之伊可露其轻盈透感
GIVE YOU A LIGHTY FEELING AND TOUCHER









梵净



山茶花净颜洁面乳

净含量: 120g

梵净



山茶花净颜洁面乳

净含量: 120g



02

LOGO DESIGN

标志(字体)设计

白
菜
WHITE
TEA

初露 THE FIRST DEW
☕

丽兹
LIZZY BISCUIT

🐟 寿司 FISH
SUSHI

信禾记
XIN HE JI PASTRY
京式茶点

蘇府 SHU FU

港上
CHEZAI NOODLES
下西

卉花堂
FLORIST'S SHOP
花卉の部屋

贝绮丽
BEIQISI

03

POSTER DESIGN

海报设计

海报设计

POSTER DESIGN



营销海报

公众号原创栏目
公众号邀稿
产品更新.....

THANK YOU LETTER 感谢

400

感谢为未来实验室学苑|原创栏目投稿的所有专家们

THANK YOU TO ALL THE EXPERTS WHO CONTRIBUTED TO THE
GROWING SUCCESS OF OUR FUTURE
LABORATORY AT CCLRC



添加投稿渠道



LET'S EMBRACE A BETTER SELF TOGETHER

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实验室建设与管理

——原创学术文献投稿

投稿要求

学术论文、活动综述、案例分析以及国外先进技术资讯等
篇幅2000字左右,WORD文档
录用文章在未来实验室学苑公众号及现代资讯期刊刊登
让我们一起助力全球实验室建设发展

WAITING FOR YOU



投稿渠道

LET'S EMBRACE A BETTER SELF TOGETHER

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海报设计

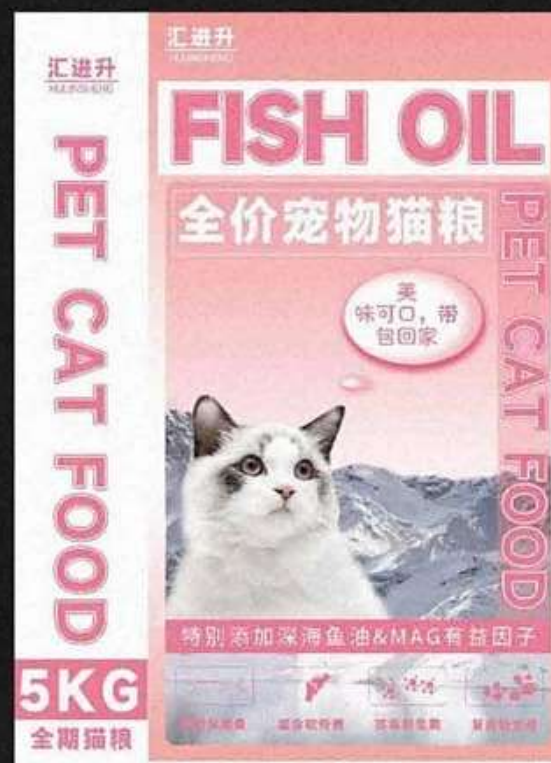
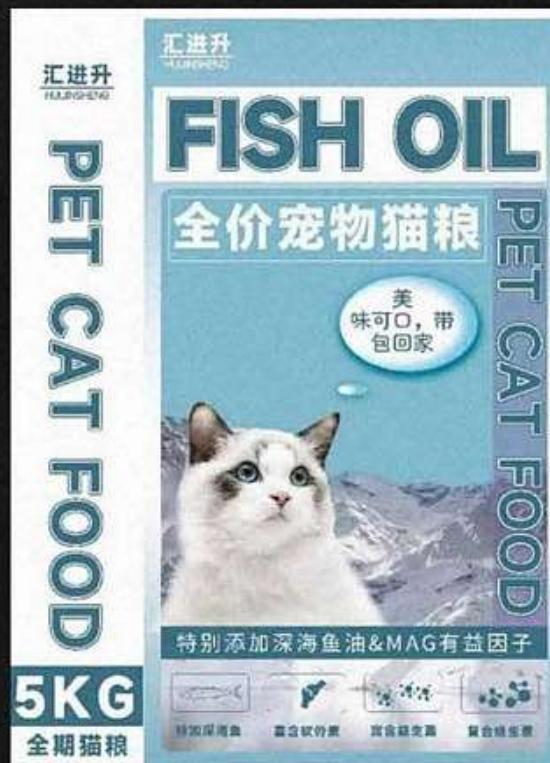
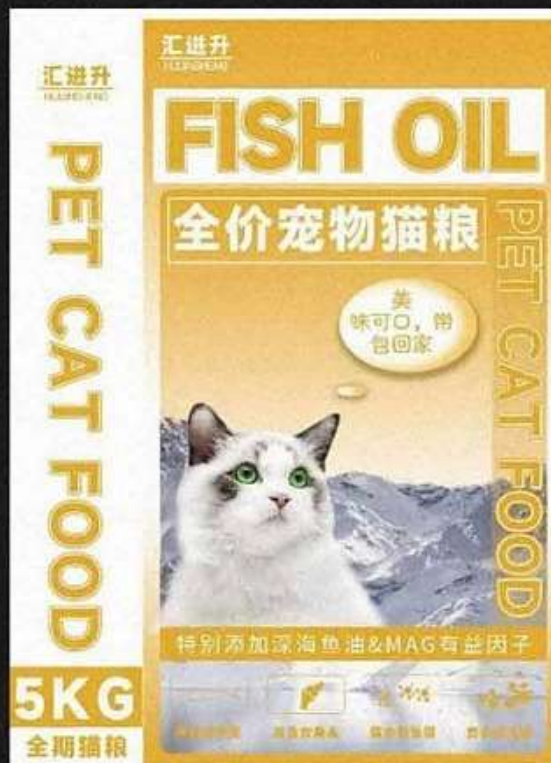
POSTER DESIGN



营销海报

宠物电商海报
红黄蓝系列

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海报设计

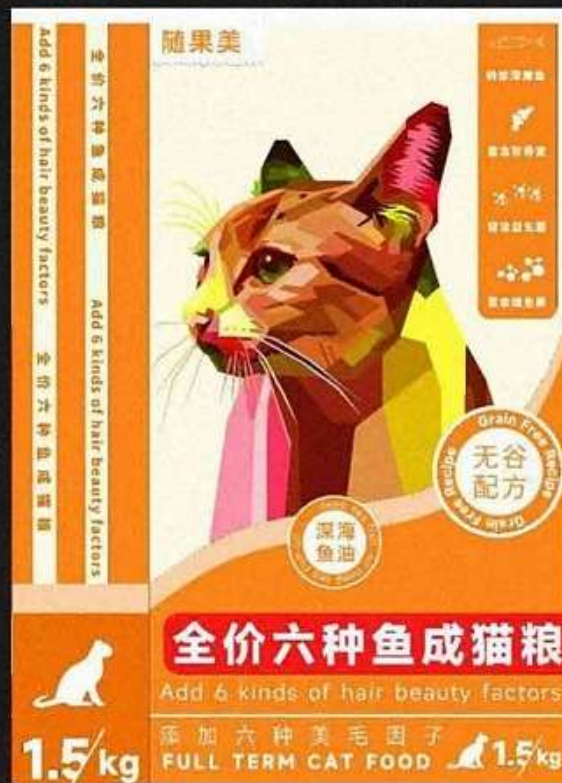
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营销海报

宠物电商海报
黄蓝紫系列

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海报设计

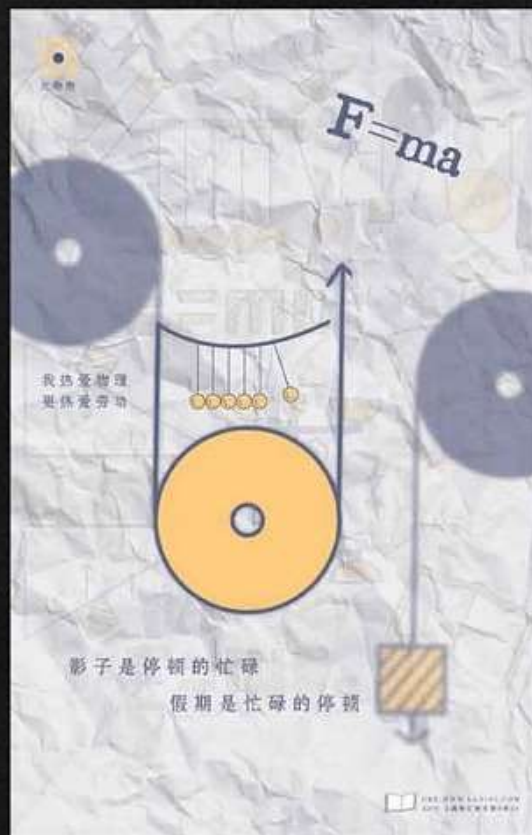
POSTER DESIGN



节假海报

世界读书日
五一劳动节

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THANK YOU